It’s time for the 2014 Healthcare Coalition Conference! This year’s event is September 30-October 1, 2014, at the Owensboro Convention Center in Owensboro, Ky. We are happy to be in Owensboro for the first time, at the newly built convention center.

Our lineup of top-notch national and regional presenters and vendors represent the healthcare fields of engineering/facilities, security/safety, and materials management. See the enclosed inserts for the full lineup of speakers and topics.

As usual, our entertainment events won’t disappoint! We get our Conference started Monday, September 29, with our Golf Scramble. We finish off that day at the Bluegrass Music Museum, enjoying authentic bluegrass music performed by Red Embers and world-famous bar-b-que from Moonlite. Then on Tuesday, September 30, after our educational sessions, join us for an inspirational lunch with guest speaker Todd Huston, whose feats include climbing the highest peaks of all 50 states with a prosthetic leg in record-setting time. Tuesday evening after the Trade Show, the legendary Kentucky Headhunters will perform. Don’t miss this great concert and your chance to win one of two vacation prizes to be given away that evening.

For more information about the Conference, go to KSHE.org/conference, TSHE-oki.org or KSHPMM.com, or call (888) 886-9364. Mark your calendars and register TODAY!

Sincerely,
Jack Rutledge, Executive Director, Healthcare Coalition Conference

REGISTER TODAY! Go to www.KSHE.org/conference for more information.

2014 HCC

Sept. 29 - Oct. 1
Owensboro Convention Center
OWENSBORO KENTUCKY
www.KSHE.org
conference

Welcome to the following Healthcare Coalition Conference associations

Healthcare Coalition Conference
IAHSS
KSPMM
TSHE
Healthcare Executives
Operations Management Staff
Healthcare Construction Managers
Architects
Consulting Engineers
General Contractors who work in Healthcare
Anyone who Relies on Healthcare Facilities as a Source of Employment
Anyone who relies on Healthcare Facilities as a Source of Business

WHAT are the force factors and resulting trends impacting healthcare facilities?

SO WHAT does that mean to the healthcare executives, facilities management, and planning, design, and construction personnel?

10 Force Factors Driving Healthcare Change

FORCE #1: Downward Pressure Due to Medicare Reimbursement
FORCE #2: Payment Disincentives for Hospital-Acquired Infections
FORCE #3: Disruption of Information Technologies
FORCE #4: Clinical Staffing Shortages in all 50 States by 2015
FORCE #5: Migration of Care Away from the Inpatient Facility
FORCE #6: Obsolescence of Existing Infrastructure Assets
FORCE #7: A Changing Medical Model
FORCE #8: Emphasis on Health vs. Medicine
FORCE #9: Changes in Demographics that Disrupt the Health Industry
FORCE #10: Healthcare Linkage to National Security

These 10 Force Factors will result in 6 Major Trends

TREND #1: There will be a full continuum of health settings for patient care and wellness
TREND #2: The focus will shift from patient care to patient outcomes
TREND #3: The consumer will be expected to share personal responsibility for their health
TREND #4: New roles and partnerships will arise among the healthcare providers
TREND #5: Consolidation of the healthcare industry will continue, resulting in possibly only 50 large health systems in 10 years
TREND #6: Doing more with less will be expected

GARY SLACK, PE, CCE
President, Healthcare Engineering Consultants
Gary Slack is President of Healthcare Engineering Consultants in Springfield, Ohio. He has more than 35 years of experience in teaching, research, clinical engineering and regulatory management in the healthcare industry. Gary has published many articles and has written or contributed to five books that focus on Healthcare Physical Environment related topics. He has served on several national technical committees, including the National Fire Protection Association (NFPA), OPUS Communications and the Healthcare Safety Institute.

DR. RAY PENTECOST, FAIA, FACHA, LEED AP
President, Design and Health, LLC
Dr Ray Pentecost is President of Design and Health, LLC in Norfolk, VA. He is a registered Architect, Board Certified in the specialty of Healthcare Architecture. He has been named a Fellow in the American Institute of Architects (FAIA) and the American College of Healthcare Architects (FACHA). He is a LEED Accredited Professional (LEED AP), a former Licensed Long Term Care Administrator, and an Ordained Minister. Ray is the current President of the International Academy for Design and Health (IADH) based in Stockholm and a two-time Past President of the AIA Academy of Architecture for Health. He is also currently a member of the Board of Regents for the ACHA. In 2012 Ray was honored as 1 of 8 individuals named to Healthcare Design Magazine’s list of The Most Influential People in Healthcare Design.
these force factors and trends change the performance expectations of healthcare facilities in the near future? How must we change the way we conduct our business of rendering healthcare services?

THOMAS ROYER, MD
Partner, Royer-Maddox Herron Advisors
Dr. Royer is a Partner with Royer-Maddox Herron Advisors. Prior to that, he was the founding CEO and President of CHRISTUS Health for more than 12 years, during which time he led CHRISTUS to an international health system with 40 hospitals and long-term care facilities. Twice Dr. Royer was named the 6th Most Powerful Physician Executive in Healthcare by Modern Physician Magazine. In 2011, he was awarded the American Hospital Associations Lifetime Achievement Award.

CHRISTINE MALCOLM, MBA
West Coast Healthcare Practice Leader, Navigant Consulting
Christine Malcolm is the West Coast Healthcare Practice Leader for Navigant Consulting, and a Managing Director. Prior to that she served as Senior Vice President, Hospital Strategy and National Facilities at Kaiser Permanente. During her tenure with Kaiser Permanente, she led a team of 2900 staff who planned all of Kaiser Permanente facilities, delivered a $24 Billion capital program, and managed more than 60 million square feet in more than 1000 buildings. Her leadership brought bench marking and performance metrics to the facilities program, and created breakthrough performance improvement that was nationally recognized. Her accomplishments have been covered by the Wall Street Journal, The New York Times, and the Associated Press, and several design magazines focused on healthcare. Christine has been named the #7 Most Influential Leader in Healthcare Design.

CLAY SECKMANN, PE
Senior Principal, Smith Seckman Reid
Clay is a graduate of Vanderbilt University with a degree in Mechanical Engineering. Immediately after graduation, he joined Smith Seckman Reid, a company co-founded by his father which specializes in engineering, design and consulting for major healthcare and institutional facilities. Since joining SSR, the company has grown from 50 employees with a single office in Nashville, to more than 400 employees with 13 offices. Clay is currently Senior Principal for SSR’s healthcare, commercial and higher education markets. Mr. Seckman serves on several national healthcare related organizations, including the American Society for Healthcare Engineering (ASHE) and the Facility Guidelines Institute (FGI) Health Facilities Guidelines Revisions Committee. Clay co-authored ASHE’s Health Facility Commissioning guidelines and the subsequent Handbook.
**Location**

www.OwensboroCenter.com

Western Kentucky's newest premier meeting space—the Owensboro Convention Center—is a full-service meeting facility overlooking the scenic Ohio River in revitalized downtown Owensboro Ky.

Owensboro was voted an All-American City in 2013 by the National Civic League, and continues to experience positive growth and a revitalization that some have come to call ‘Owensboro’s Renaissance.’ In addition to the new downtown development projects, Owensboro is also seeing continued growth in the city’s staple industries—Bar-B-Q and Bluegrass Music.

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**Schedule**

MONDAY

- **Golf Scramble**
  11:00 a.m.-5:00 p.m.
  Summit Golf Course

- **Attendee Registration**
  12:00-6:30 p.m.

- **President’s Reception**
  7:00-8:30 p.m.

TUESDAY

- **Attendee Registration**
  7:00-8:00 a.m.

- **Educational Sessions**
  8:00 a.m.-12:00 p.m.

- **Kickoff Luncheon**
  12:00-1:30 p.m.

- **Trade Show**
  1:30-5:30 p.m.

- **Reception & Door Prizes**
  5:30-7:00 p.m.

- **In Concert**
  7:30-10:00 p.m.

WEDNESDAY

- **Attendee Registration**
  7:00-8:00 a.m.

- **Educational Sessions**
  8:00 a.m.-4:30 p.m.

- **Luncheon**
  12:00-1:30 p.m.

- **Guest Speaker Dr. James Klauber**

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**WHO SHOULD ATTEND**


**Welcome to the following Healthcare Coalition Conference associations**

- Healthcare Coalition Conference
- IAHSS
- TSHE
- KSHPEA
- KSHPEA Kentucky Chapter
- RMA

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**Location**

501 W. 2nd Street, Owensboro, KY 42301 • (270) 687-8800

**Monday, September 29-Wednesday, October 1, 2014**
**Location**

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- KSHE
- TSHE

**Location**

www.OwensboroCenter.com

**Website**

www.KSHE.org/conference

**Hotels**

- Hampton Inn Downtown
  - 514 N. Main St., Owensboro, KY 42301
  - (270) 687-8800
- Hampton Inn South
  - 5184 E. New Haven Rd., Owensboro, KY 42301
  - (270) 687-8800
- Fairfield Inn
  - 519 Hines Rd., Owensboro, KY 42301
  - (270) 687-8800
- Marriott Courtyard
  - 519 Hines Rd., Owensboro, KY 42301
  - (270) 687-8800
- Comfort Suites
  - 519 Hines Rd., Owensboro, KY 42301
  - (270) 687-8800

**Featuring**

**Todd Huston**

is an inspirational speaker, author, world record holder, amputee, and inventor who moves audiences with his journey of pain, faith, determination and adventure.

**Vacation Giveaways**

**President’s Reception**

Enjoy Bluegrass Music & Bar-B-q.

**Attendee Registration**

Must be present at concert to win.

**KICKOFF LUNCHEON**

Todd Huston

is an inspirational speaker, author, world record holder, amputee, and inventor who moves audiences with his journey of pain, faith, determination and adventure.

**IN CONCERT!**

James Klauber, PhD

President-Owensboro Community & Technical College

**Attendee Registration**

7:00-8:00 a.m.

**Educational Sessions**

8:00 a.m.-12:00 p.m.

**Luncheon**

12:00-1:30 p.m.

**Guest Speaker Dr. James Klauber**

**Location**

501 W. 2nd Street, Owensboro, KY 42301 • (270) 687-8800

Monday, September 29-Wednesday, October 1, 2014

**Owensboro Convention Center**

Owensboro, Kentucky

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**Hampton Inn South**

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**Comfort Suites**

- 519 Hines Rd., Owensboro, KY 42301
- (270) 687-8800

**Go to**

https://aws.passkey.com/event/11615426/owner/10325521/home

**Choose**

I HAVE AN ACCESS CODE

and enter 123healthy
September 30-October 1
2014 CONFEERENCE & TRADE SHOW

OWENSBORO CONVENTION CENTER 501 W. 2nd Street, Owensboro, KY 42301 OWENSBOROCENTER.COM

SCHEDULE

MONDAY, SEPTEMBER 29
Golf Scramble 11 am-5 pm
President’s Reception 7-8:30 pm at the
INTERNATIONAL BLUEGRASS MUSIC MUSEUM

TUESDAY, SEPTEMBER 30
Educational Sessions 8-11:30 am
Kickoff Luncheon 12-1:30 pm

Trade Show 1:30-5:30 pm
Reception 5:30-7 pm

IN CONCERT! 7:30-10 pm
THE KENTUCKY HEADHUNTERS

WEDNESDAY, OCTOBER 1
Attendee Registration 7-8 am
Educational Sessions 8 am-4:30 pm
Luncheon 12-1:30 pm

REGISTRATION (Register online @ www.KSHE.org/conference)

Facility Name_____________________________________________________
Contact Name____________________________ Phone___________________
E-mail___________________________________________________________
Address_________________________________________________________
City_______________________________ State_________ ZIP_____________

ATTENDEE NAME(S): ______________________________________________
_________________________________________________________________

ATTENDEE PACKAGE: (Select ONE) TUESDAY ONLY ○ $190
WEDNESDAY ONLY ○ $190 TUESDAY-WEDNESDAY ○ $265

○ Tuesday & Tuesday-Wednesday Attendee Pkgs. include 1 Ticket to Kickoff Luncheon
○ EXTRA KICKOFF LUNCHEON TICKETS $35  #___ Tickets x $35 = $______

PAYMENT INFORMATION:
TOTAL AMOUNT $___________ ○ Check #_________________
○ MC ○ VISA ○ AmEx #_________________________________ Exp._____

Name on Card_____________________________________________________
Signature________________________________________________________

MAIL TO: HCC, 9462 Brownsboro Rd., #158, Louisville, KY 40241  FAX TO: (502) 241-5900
E-MAIL TO: jennieh@KSHE.org  REGISTER ONLINE AT: www.KSHE.org/conference
QUESTIONS: (888) 886-9364 or jennieh@KSHE.org

guest speaker
TODD HUSTON
Todd Huston is an inspiration-al speaker, author, world record holder, amputee and inventor who moves audiences with his journey of pain, faith, determination and adventure.

TODD HUSTON
James Klauber, PhD
President, Owensboro Community & Technical College

PHOTO CREDITS: Klauber Photography, Owensboro Convention Center, The Kentucky Headhunters