**About the Conference:**

The conference is designed to help small rural hospital leaders understand changes to the health care delivery system and think strategically about how to best position their hospital for top performance.

**Target Audience:**

Hospital CEOs, CNOs, CFOs, other senior leaders and trustees.

**Date and Location:**

**April 13, 2015**

- **CAH Pre-Conference**
  - KHA Headquarters
  - 2501 Nelson Miller Parkway
  - Louisville, KY

**April 14, 2015**

- **Conference for Small Rural and CAHs**
  - Hilton Garden Inn
  - 9850 Park Plaza Ave.
  - Louisville, KY

**Hotel Accomodations:**

- **Hilton Garden Inn**
  - 9850 Park Plaza Ave.
  - Louisville, KY
  - Phone: 502-423-0018
  - Room rate: $124
  - Cutoff date: 3/30/15

**Continuing Education:**

This program is approved by the Kentucky Board of Nursing for Conference Day 1, offering # 5-0023-1-18-099 at 1.5 hours and Conference Day 2, offering # 5-0023-1-18-100 at 8.0 hours with expiration date of December 31, 2017. The Kentucky Board of Nursing approval of individual nursing education provider does not constitute endorsement of program content. Participants must attend the entire session and complete the evaluation. Those desiring continuing education credit must have nursing license number or social security number at registration.

**Services for Physically Challenged Individuals:**

We wish to take reasonable steps to ensure no individual who is physically challenged is discriminated against because of the absence of auxiliary aids and services. If special arrangements or diet are required for an individual to participate in this program, please contact us at (502)426-6220.

**Cancellations:**

A refund of registration fees will be made to those registrants notifying KHREF of cancellation five (5) working days prior to program date. A $25 processing fee will be assessed against each refund. No refunds will be made after that date. Substitutions are accepted.

**Conference Agenda**

**April 13, 2015 - KHA Office Critical Access Hospital Pre-Conference**

- **4:00 PM**
  - Registration
- **4:30 PM**
  - Welcome and Introductions
- **4:35 PM**
  - The CAH Cost Report Analysis Project – BKD
  - BKD consultants will review a Flex Grant project in which the organization has reviewed overall CAH performance using cost report data. BKD will provide some insight into the operation challenges facing Kentucky CAHs and also identify key strategies for CAHs to improve cost report filing to maximize payment.

  **5:45 PM - Dinner**

- **6:00 PM**
  - Update on Flex Grant – Staff from the Kentucky Office of Rural Health and KHA
  - What hospital administrators should know about the Rural Hospital Flexibility Grant, including changes to funding allowances and requirements for reporting.

**April 14, 2015 - Hilton Garden Inn Rural & Critical Access Hospital Issues Forum**

- **8:00 AM**
  - Registration and Breakfast
- **8:30 AM**
  - Welcome and Introductions

- **7:00 PM - Adjourn**

- **April 14, 2015**

- **Welcome and Introductions**
- **The CAH Climate – John Supplitt, Senior Director, American Hospital Association**
  - The CAH program continues to be the target for cuts – both policy and payment driven. Hear how serious the challenges are from the leading CAH policy expert. Mr. Supplitt will also share information about federal demonstration programs.
Policy Update – John Supplitt, Senior Director, American Hospital Association
John Supplitt will share with attendees an update on key federal legislative and policy issues. Mr. Supplitt will discuss the most important issues facing rural hospitals regarding challenges affecting rural hospital viability.

Update on Dobson Report – Nancy Galvagni, KHA Senior Vice President
Nancy Galvagni will provide an update on the progress of KHA’s activities to research and identify opportunities for hospitals to improve the Medicaid Managed Care program.

10:15 AM - Break

Federal Subsidy for Broadband Services – Rob Sprang, MBA, Director, Kentucky TeleCare
Rob Sprang, Kentucky’s leading expert in telehealth, will provide information on the Healthcare Connect Fund, federal funding to subsidize broadband services to rural areas.

Group Discussion Topics
Attendees will take time to share about the success and challenges of programs being utilized by rural hospitals to improve operations and access to care. Topics at a minimum will include the following:
- Utilization of Telehealth
- Hospitalist Programs
- Swing Bed Success

Improving Nursing Workflow and Communications – TechSolve
Hear strategies on effective bedside reporting, standardized shift huddles, team staffing assignments, and workplace/supply organization.

Development of a Rural Hospital ACO from the ground up – Pat Schou, Executive Director, Illinois Critical Access Hospital Network
In July 2014, ICAHN announced their plans to develop Community Care Organization, a Medicare Accountable Care Organization. Hear about what lead to the decision of CAHs in Illinois to pursue an ACO and the anticipated benefits.

ACA Impact Analysis – Steve Miller, KHA Vice President of Finance
Mr. Miller will review the estimated 15 year impact to Kentucky of the Accountable Care Act and discuss potential cuts being considered by CMS and Congress.

What you Need to Know to Negotiate Effectively – Joe Labianca, Ph.D., UK Gatton School of Business and Economics
Dr. Labianca will provide a workshop on one of the most important skills a rural hospital needs – how to negotiate effectively. Rural hospitals are working to negotiate contracts with payers, recruit highly sought after providers and acquire equipment essential to providing high quality care. Learn the basic skills for getting the best deal for your hospital and community.

Registration Fee:
The fee for this program is:
April 13, 2015 ....................... No Fee
April 14, 2015 ....................... $75 per participant (KHA member)

Number of participants _________ x fee = ______________

[ ] Check Enclosed (Make checks payable to KHREF)
[ ] Charge my Mastercard/VISA/American Express

Contact Beth DeFrees at 502-992-4309 with card information
Checks and registration forms need to be mailed by April 7, 2015 to:

KHREF
PO Box 436629
Louisville, KY 40253-6629

For additional information, contact:
Elizabeth Cobb at KHA (ecobb@kyha.com)