Making Online Courses More Engaging

We all have them. Courses that provide valuable information, but they just fall short of engaging the learner. They can be....well, boring! Even when time and budget are limited there are still simple ways to remedy this. Here are a few:

- Use Humor and make it fun. Create Identifiable characters to illustrate points, exaggerate, or use personification. Well sprinkled humor will cause the learner to pay more attention.
- Use pictures taken around campus or quotes from recognizable employees.
- Keep your content focused on the most important points - leave out everything else!
- Allow learners to make choices for a fictional character presented in the material.
- Provide Feedback during tests. If they get it correct, use praise or provide additional information that affirms the choice. If they get it incorrect, reinforce why the selection wasn’t the best one.
- Keep it relevant to their role. When rolling out content, consider if there are tweaks that could be made to produce a second course for a different group.

Sometimes it takes getting creative people together. Consider forming a short-term committee to discuss creative ways to display ideas to your learners and choose the best two or three to focus on for your next education year. Remember, you are UNLIMITED to the number of courses that you can create, and there are many examples of some of the techniques listed above used in the free content available in the Private Course Library.

careLearning Now Offering HCAHPS® Surveys
careLearning’s overall mission is to help you improve your workforce. Until now, we have primarily focused on Competency Management, Performance Management, and Education Delivery and Management. Another insight of ways that you can improve your workforce comes from patient satisfaction surveys.

careLearning is proud to announce the addition of HCAHPS® Surveys to our product line. Our solutions are both straightforward and affordable. Key benefits include:

- Utilize required HCAHPS® survey questions and make additions to tailor to your specific needs
- Compare Specialties within your facility
- Compare with hospitals across the nation and get a percentile ranking for each question.
- Drill down reporting to specific locations within a multi-campus network
- Compile Patient Comments

In addition, we can offer CG-CAHPS, Home Health CAHPS, and Pediatric CAPHSS. We are providing this service as an approved provider listed as CAMC Institute.

April CLIPS Webinar Series

For a full 2015 listing, please visit: http://client.carelearning.com/calendar/. Recordings of the webinars will be posted afterwards in our Knowledge Center.

Managing Your Online Courses Effectively: Are there times that a new course may warrant direct registration rather than adding rules as to who should receive it? What if I want to offer an optional series of courses? Can I run reports on just a subset of courses? What should I be thinking about as my organization no longer wishes to use a course? Get answers to these questions as well as a wealth of others.

Click on a date to register:

- April 21, 3:00 PM EST
- April 22, 11:00 AM EST